

GOLDEN ERA RE-UNION GALA EVENT

SATURDAY, 30 NOVEMBER 2024 - 6:30PM

**MARITIME BALLROOM
HYATT REGENCY SYDNEY
161 SUSSEX ST, SYDNEY NSW**

**CELEBRATING THE GOLDEN ERA
OF THE '70s AND '80s IN SUPPORT OF**



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**TWO ORGANISATIONS DEDICATED TO FUNDING RESEARCH AND SUPPORT
PROGRAMS FOR PATIENTS WITH BRAIN AND OTHER RARE CANCERS**

Sponsorship Packages

EVENT PARTNER



The Event

Our anticipated **500 – 600** attendees will include a diverse mix of some of Australia's leading medical specialists, CEOs, leaders of business and the professions, community leaders, philanthropists, health advocates, politicians and individuals who share a passion for supporting cancer research and patient care.

This event will also provide a wonderful opportunity to connect with like-minded individuals and make a meaningful impact.

The Event's Beneficiaries



White Pearl Foundation

Created by Suzane Peponis-Brisimis in memory of her mother, **Mrs Christina Peponis**.

The White Pearl Foundation supports the Research, Education and Support programs of **The Brain Cancer Group (TBCG)**. The Group of doctors and researchers is located at the North Shore Hospital campus in St Leonards, and is committed to improving patient outcomes across the spectrum – from patient care to working towards finding a cure for this devastating disease. They do this by taking a multi-disciplinary and collaborative approach to deliver meaningful programs for patients and their families.

ALL PROFITS donated from White Pearl Foundation events to The Brain Cancer Group, go directly to brain cancer research.

www.whitepearlfoundation.org - www.braincancergroup.com.au



Cquence Foundation

Established by **Yiota Clayton** (Peter and Kanela Kaliaropoulos' daughter), a rare cancer patient, who in June 2022 sadly lost her battle with cancer.

Cquence Foundation's aim is to provide cancer patients, carers and their families a small ray of hope by:

- helping subsidise molecular and genomic testing for rare and/or advanced cancer patients which may lead to other treatment options.
- generating awareness of testing options as well as other personalised integrative treatments for cancer patients.
- advocating and lobbying government bodies to help fund genomic testing and subsequent PBS approved medications, and
- helping rare and/or advanced cancer patients navigate the complexities of testing via arranging and funding "second opinions" with experts in the patient's cancer and driver mutations.

Cquence Foundation will donate 100% of profit received from this event to the Global Centre for Gynaecological Diseases, at the University of Newcastle. This is a world-leading, translational research centre, focused on improving the gynaecological health of women.

www.cquence.org.au

BOTH ORGANISATIONS ARE REGISTERED WITH
THE AUSTRALIAN CHARITIES AND NOT-FOR-PROFITS COMMISSION



Sponsorship Opportunities

By sponsoring our event you will support our causes that fund research and support programs for patients with brain and other rare cancers.

Your contribution is much-needed and will be greatly appreciated.

For Prize Donation benefits and other ways you can support our event please visit: whitepearlfoundation.org/golden-era-reunion

Benefits	BRONZE	SILVER	GOLD	ALLOCATED NOT AVAILABLE
	\$2,500	\$5,000	\$10,000	EVENT PARTNER \$20,000
Company logo on: <ul style="list-style-type: none"> - event screens rotating during the evening - event program distributed to over 1000 event attendees, sponsors and potential sponsors for the 2025 campaign - the White Pearl foundation and Cquence Foundation websites with links to sponsors' websites. 	✓	✓	✓	✓
Social Media post announcing sponsorship with website link and tag	✓	✓	✓	✓
Post event "Thank You" Social Media post with website link and tag	✓	✓	✓	✓
Complimentary Event Tickets	✓ 2	✓ 5	✓ 10	✓ 20
Invitation to attend 2 Sponsors-only events: <ol style="list-style-type: none"> 1. Hosted by the Board of the Brain Cancer Group on the Royal North Shore Hospital Campus, St Leonards 2. Hosted by Professor Pradeep Tanwar, visit the Global Centre for Gynaecological Diseases at the University of Newcastle. A great opportunity to meet the research teams and learn more about the research programs this event supports.	✓	✓	✓	✓
Dignitaries and Sponsors-only Exclusive Pre-Event drinks	✓	✓	✓	✓
Table Signage	✓	✓	✓	✓
Colour Ad in the event program.	✓ A5	✓ A4	✓ A4	✓ A4 Back Cover
Acknowledgement by MC	✗	✓	✓	✓
Corporate Profile in Event Program as well as in White Pearl Foundation and Cquence Foundation's websites.	✗	✓ 100 words	✓ 250 words	✓ 500 words
Overnight Stay at Hyatt Regency Sydney (on the evening of the event)	✗	✗	✓ 2 p - 1 room	✓ 4 p - 2 rooms
Logo on event's Media Wall	✗	✗	✓	✓
Priority table positioning near the dance floor and stage	✗	✗	✓	✓
Press Release acknowledgement	✗	✗	✗	✓
Logo on all event related publications, media releases, EDMs	✗	✗	✗	✓
Sponsor's Banner on stage	✗	✗	✗	✓
Opportunity for company representative to address our guests	✗	✗	✗	✓
Opportunity for Corporate Video to be broadcasted before representative steps up to the stage	✗	✗	✗	✓

Other Sponsorship Opportunities

For these opportunities, please contact Dennis Ph. 0423 825 905 – events@oramacommunications.com.au

- Beverage Sponsor
- Entertainment Sponsor
- Audio Visual Sponsor
- Printing Sponsor
- Room Styling Sponsor

Contact us today

for more information
and to discuss your special requirements:

Dennis: Ph. 0423 825 905 | E. events@oramacommunications.com.au

Suzane: Ph. 0418 238 723 | E. suzane@whitepearl.foundation.org



Funding Brain Cancer Research

